5. Intercultural competence - the other direction

Intercultural competence - "the other direction" - one could also call the "Germany-Knigge". Whether for (business)travellers from other countries or employees of other cultures, exchange program participants or refugees - it is important to avoid misunderstandings which are usually the cause of rejection and anger.

In addition to the Basic Law (Fundamental Rights Article 1 -19) that is the legal basis for life in Germany, there are differences in behavior, perception and communication (also non-verbal), which can lead to difficulties in daily life. Helpful for this seminar are examples from my daily life (from more than 10 years practice in Kuwait and Dubai), which allow the view from "the other side" and make situations for participants more easily to understand.

This seminar is designed to help to facilitate the entry into the German world (private and / or business) and to increase the understanding of local processes and to avoid misunderstandings. This creates the prerequisite for a harmonious coexistence!

Location: Inhouse or by Appointment
Date: upon agreement
Group size: 8 to max. 16 participants
Duration: 2 days (depending on the situation of the participants demand adjustment (reduction / extension; see Entrance Requirements)
Price: on request
Additional option: on request Company Arrangement ₁ or Individual Coaching * ₂

Educational goal:

The participants of the seminar learn or extend their intercultural sensitivity and competence for their life in Germany. This includes e.g.:
- To know and understand the rules for daily life
- The comparison of their own cultural "imprinting" and to recognize differences
- To coordinate and align different culturally determined behaviors

Prerequisites:

None

Depending on the composition of the group and background of participants, the duration of the seminar is adapted to the specific needs, e.g.:

1 Day: for employees of companies that already have previous knowledge
3 Days: participants who have no prior knowledge and (for example, by language requirements) if ongoing translations during the seminar are necessary.
Target groups:

This seminar is aimed at

- companies / institutions with employees from other cultures
- participants of exchange programs
- those who reside in Germany for longer term (for private or professional reasons) or have immigrated
- people from refugee programs who want to build up a new life in Germany (e.g. as recognized refugees) or institutions that deal with appropriate integration programs.

Content:

- Experience Analysis
- Basic knowledge and cultural background (of participants)
- Roughly insight into the German Basic Law (Fundamental Rights Article 1 - 19)
- Rules for daily life
- Rules for work / office
- Do's & Don'ts
- Situations from practice.

Methods:

A combination of exercises, group work, examples from daily life, simulations, presentations, professional input and moderated discussions.

General note on company arrangements * ₁ & * ₂

For seminars or coaching sessions which occur in companies (within Germany) charges apply for arrival / departure and stay (if necessary).